

Indiana State Membership Goals: Chloe Woodruff 2022-2024 [Developed 3/21/2022]

Goal	Ideas to implement	How to measure	Effective
Have fraternity education at each meeting	Use materials in revised Fraternity Education Binder Use materials on website Provide information to CMC's on how to access these resources. Encourage chapters to assign each member a month to present fraternity education.	Personal Correspondence CNA Reports	All chapters having Fraternity Education at 6 of 9 meetings as listed on their CNA.
Increase and sponsor new members	Use MDM to implement new member process. Use International web site for ideas. Invite guests to meetings. Hold a membership training session to gather ideas of how to gain new members.	New initiate list	75% of chapters add at least one member this year.
Chapter Development	Identify a location for new chapter development. Retain existing chapters. Work closely with chapters who are identified by the CNA report and/or personal correspondence or consultant input as needing support.	CNA Reports Personal Correspondence Chapter Consultant Input	Add chapter development and retention to each state board meeting agenda.

<p>Connect Alpha Delta Kappa Collegiate Club alumni with Alpha Delta Kappa chapters.</p>	<p>Follow International process for obtaining information about graduating members. Encourage members of the local chapter to contact graduated members and invite them to meetings and events. Create a state membership committee to assist with matching AΔK chapters with interested graduated collegiate students.</p>	<p>Correspondence with AΔKCC alumni Correspondence with chapter leadership New initiate list</p>	<p>Increase the number of graduated collegiate club members who join Alpha Delta Kappa chapters.</p>
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